

Editorial Preface

We would like to present, with great pleasure, the inaugural volume of a new scholarly journal, Journal of Advanced Research in Business and Management Studies. This journal is a peer-reviewed international journal, collects original contributions in the area of corporate governance, human resource management, strategic management, entrepreneurship, marketing, e-business, services, information technology management, production & operations management, financial management, decision analysis, management research methods and managerial economics, etc.

Journal of Advanced Research in Business and Management Studies focuses on original high-quality research and so to provide a platform for researchers, practitioners, academicians as well as industrial professionals from all over the world to present their research results in the gamut of business and management.

It is our hope that this fine collection of research reports will be a valuable resource for Journal of Advanced Research in Business and Management Studies readers and will stimulate further research into the wide area of business and management.

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