Writing and Publishing in High Impact Journal
Types of Writing

• Academic Writing

• Creative Writing
Academic Writing

Thesis

Journal article

Newspaper article

Book

Project report
What is academic writing?

- Academic writing is usually formal (but can be personal) and follows some standard conventions.
- The language should be clear and concise.
- Appropriate theories should be used.
- All literature should be correctly acknowledged.
It was a dark and stormy night.

No specific format
Your manuscript
your style
Purpose of Academic Writing

Requirement for graduation!!!

KEEP CALM AND JUST GRADUATE

I JUST WANT TO GRADUATE 😫😢

Requirement for graduation!!!
Requirement for promotion!!!

I'm giving you one more chance to consider my salary increase.

Have PhD
Finished 3 postdocs
Published 6 papers
Will work for food.
innovative ● entrepreneurial ● global

To be recognized!!!

Dare to be different. Allow today to become extraordinary tomorrow.
To get award/reward!!!
To share/disseminate knowledge!!!
If your research is not published in a journal it does not exist.

Why Publish?

- So that your research can be read and built on by other researchers;
- So that people beyond the University can benefit from the work that you are doing;
- A core competency for most academic careers.

Share Your knowledge
(iv) Bagi pelajar yang telah cukup tempoh pengajian iaitu 36 bulan, pelajar ditekan untuk menyelesaikan sekurang kurangnya SATU (1) artikel jurnal berwasit dan diindeks sebelum dibenarkan untuk menghantar tesis bagi tujuan peperiksaan isian (viva-voce).

For candidates who have fulfilled the conventional 36 months, candidate is required to have published at least ONE (1) refereed and indexed journal article prior to submission of thesis for examination and viva-voce.

The candidates must fulfill the following publication requirement before the Viva-Voce and the Examination Committee (Board) meeting:

5. **Publication Requirements**

   - Candidate pursuing a programme in the field of **Science** must show proof of acceptance for publication of at least two (2) papers in an ISI (WoS) - Ranked Full Length Journal Paper prior to viva-voce and the Committee of Examiners meeting.
   - Candidate pursuing a programme in the field of **Social Science** must show proof of acceptance for publication of at least one (1) paper in the ISI (WoS) - Ranked Full Length Journal Paper or at least two (2) papers in the category A or B refereed journal recognized by Faculty/Academy/Institute/Centre prior to viva-voce and the Committee of Examiners meeting.

**IMPORTANT NOTE:** Candidates are also required to fulfill any additional requirements imposed by the faculty.
23. PUBLICATION REQUIREMENTS

23.1 A candidate is required to fulfill the minimum publication requirement as stated below:

- A Master candidate is required to publish at least one (1) peer review article before the notice of thesis submission is submitted.

- A PhD candidate is required to publish at least two (2) peer review articles and at least one (1) journal paper before the notice of thesis submission is submitted.

5. Manuscript publication requirements:

- PhD Program: At least three (3) articles in a SCOPUS/ISI indexed journal and acceptance for publication.

- Master Program: At least two (2) articles in SCOPUS/ISI indexed journals and acceptance for publication.
For graduation

11.1.6 For Research Mode, candidates for Master degree are required to publish at least one (1) journal paper indexed by Scopus. Candidates for PhD degree must publish at least two (2) journal papers indexed by Scopus during the period of study.

11.1.7 Industrial PhD candidates are required to publish at least one (1) journal paper and provide evidence of innovation in their research work endorsed by the participating company.

All Research Universities require **TWO** Indexed articles.
Other universities require minimum **ONE** refereed article.
For Promotion

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E-lppt
Syarat penerbitan untuk ke Profesor Madya, UTM

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For Promotion

**JAWATAN PROFESOR C (GRED VK7)**

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Syarat penerbitan untuk ke Profesor, UTM
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**Profesor A, UTM**

**Profesor B, UTM**
Malaysia has three professors on world’s most influential scientific minds list
Heartiest Congratulations to Professor Dr. Ahmad Fauzi Ismail, (School of Mechanical, Materials and Manufacturing) of UTM who has been selected as the recipient of Merdeka Award 2014 for Outstanding Scholastic Achievement.

USM BANGGA KEJAYAAN PROFESSOR DAHLIA

www.eng.usm.my - 336 x 408 - Search by image

Abdul Latif Ahmad
Hazzirah Izzati penerima Ph.D termuda Malaysia

www.vvip.my/.../hazzirah-izzati-penerima-phd-termu...

Oct 2, 2014 - Hazzirah Izzati Mat Hassim jadi pelajar termuda menerima peringkat ijazah Doktor Falsafah (Ph.D) di Universiti Teknologi Malaysia (UTM).
Heartiest Congratulations

TO DR. MUNDIRI ABDULLAH
FROM THE FACULTY OF SCIENCE
FOR BEING RECOGNISED AS
THE YOUNGEST PHD HOLDER IN MALAYSIA
AT 23 YEARS 5 MONTHS AS
CERTIFIED BY THE
MALAYSIA BOOK OF RECORDS

CONGRATULATIONS
TOP 1% MOST
GLOBALLY CITED
RESEARCHERS
14 MALAYSIAN ACADEMICIANS
BY
THOMSON REUTERS

Based on data extracted from the Essential Science Indicators (ESI), Web of Science (WOS) (2006-2014)
Awards for reprint authors of frequently cited articles by researchers worldwide
To get reward

<table>
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<th>No.</th>
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Number of Academic publications: Malaysia’s world ranked 36th
Despite a small country, Malaysia
Ranked 8th in Asia Pacific region
2006, Malaysia started Research University program

2010, UTM joined Research University program
Publication Trends among RUs

UTM
UM
UPM
UKM
USM

innovative • entrepreneurial • global
NUS is far above Malaysian universities.
KONSEP IQRA’

MENGENAL ALLAH

IKHLAS

MENYELIDIK

MENERBIT / MENULIS

MENGAJAR / MENDIDIK

MENGENAL DIRI
DENGAN NAMA TUHANMU

MENYELIDIK

MENGAJAR

KONSEP IQRA’

MENERBIT/MENULIS
Iman is like an aeroplane ride. The higher you go, the smaller things on earth look.
Where to publish

JOURNAL

CONFERENCE

Level of difficulty
SCOPUS vs ISI Indexed

**Scopus**
- ~24K titles
- >5,000 publishers
- Updated daily

**Web of Science**
- ~12K titles
- ~3,300 publishers
- Updated weekly

http://www.scopus.com

http://apps.webofknowledge.com
1. Conference Papers

- Excellent for disseminating early or in-progress research findings
- Typically 5-10 pages, 3 figures, 15 references
- Typically edited by conference/session organiser(s)
- Good way to start a scientific research career
Academic Conference

Usually organized by academic institutions.

Papers undergo peer review process.

Participation fee around RM1000–RM2500.

Organized at hotel/academic institution.

Reviewing process 1 – 3 months.
All accepted/presented papers might be published in
i) Conference proceeding or/and
ii) Journal

Check conference website!!!
What is a journal?

- Journals are also known as serials or periodicals.
- Journals are published by academic institutions, organisations and commercial publishers on a regular basis.
- Some are published weekly, most are published monthly or bi-monthly, others quarterly or even just once a year.
- Journals can be in print or electronic format and some are available as both.

- A journal is a scholarly publication containing articles written by researchers, professors and other experts. Journals focus on a specific discipline or field of study. Unlike newspapers and magazines, journals are intended for an academic or technical audience, not general readers.
A journal must have:

i) ISSN/eISSN no.

ii) Chief editor

iii) Editorial board member

iv) Aims and scope of the journal

v) Two articles published per volume

Recent Articles

Volume 12, No. 1 (September, 2015)

Enhancing Organization Demand for Innovation through Entrepreneurial Leaders Networks
M. Mokhber, G.C. Tan and A. Vakilbashi

Measuring Gender Equality in Technical and Vocational Education and Training
M. M. Mohamad, N. L. Sulaiman, L. C. Sern and K. Mohd Saileh
(Academic) Journal

Journals are Published by publishers

Springer

nature

ELSEVIER

WILEY

Publishers Since 1807

Taylor & Francis Online

Emerald Group Publishing

SAGE

Hindawi
More than 100,000 journals exist – How to control journal’s quality?

http://www.springeropen.com/journals
How to control journal's quality??

More than 100,000 journals exist -
SCOPUS vs ISI Indexed

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Web of Science
- ~12K titles
- ~3,300 publishers
- Updated weekly

http://www.scopus.com

http://apps.webofknowledge.com
### SCOPUS selection criteria

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<th>Category</th>
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<td>Journal Policy</td>
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<td>Diversity in geographical distribution of editors</td>
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<td></td>
<td>Diversity in geographical distribution of authors</td>
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<td>Temporal coverage</td>
<td>1995-present</td>
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<td>Geospatial coverage</td>
<td>Worldwide</td>
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<td>55 million</td>
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<td>Content</td>
<td>Academic contribution to the field</td>
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<td>Clarity of abstracts</td>
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<td>Quality of and conformity to the stated aims and scope of the journal</td>
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<td>Readability of articles</td>
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<td>Editor standing</td>
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<td>Publishing Regularity</td>
<td>No delays or interruptions in the publication schedule</td>
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<td>Online Availability</td>
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<td>English language journal home page available</td>
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<td></td>
<td>Quality of journal home page</td>
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What content is included in Scopus?

Journals
More than 57 million records in Scopus. Which includes:

- Over 21,000 peer-reviewed journals, of which approximately 3,800 are full open (see the journal title list)
- Over 360 trade publications
- Articles-in-press (i.e., articles that have been accepted for publication) from more than 5,000 international publishers, including Cambridge University Press, the Institute of Electrical and Electronics Engineers (IEEE), Nature Publishing Group, Springer, Wiley-Blackwell and, of course, Elsevier

Books
More than 90,000 books (see the book title list), with 120,000 books expected by the end of 2015 and 10,000 added each year thereafter.

- Plus, more than 520 book series
- Subject areas: Focus on Social Sciences and Arts & Humanities, but also includes Science, Technology & Medicine (STM)
- Coverage years: Back to 2005 for STM and to 2003 for A&H
- Book types: Monographs, edited volumes, major reference works, and graduate level text books
For “Research University” the citation data supplier is **Scopus & Web of Science (ISI)**.
What is ISI Journal Citation Reports® on the Web?

ISI Journal Citation Reports on the Web (JCR® Web) provides a systematic, objective means to critically evaluate the world’s leading research journals. It offers a unique perspective for journal evaluation and comparison by accumulating and tabulating citation and article counts from virtually all specialties in the sciences, technology, and the social sciences.

To help users best compare journals and discover which are the most significant to them, ISI Journal Citation Reports data reveals:

- Which journals are the largest?
- What journals are most frequently used or cited?
- What are the "hottest" journals?
- How do you identify journals with an emphasis on reviews?
- Which journals have the highest impact?
The quality of a journal is measured by
i) Journal’s impact factor
ii) Journal’s ranking/quartile

\[
\text{Impact Factor} = \frac{\text{Number of citations (source + non-source items)}}{\text{Total number of source items published}}
\]

* for the preceding two-year period.
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<td>NEW ENGLAND JOURNAL OF MEDICINE</td>
<td>268,852</td>
<td>55.073</td>
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<td>3</td>
<td>CHEMICAL REVIEWS</td>
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<td>LANCET</td>
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<td>NATURE REVIEWS DRUG DISCOVERY</td>
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<td>NATURE BIOTECHNOLOGY</td>
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<td>41.514</td>
<td>0.14844</td>
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<td>7</td>
<td>NATURE</td>
<td>617,303</td>
<td>41.456</td>
<td>1.50140</td>
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</table>
The quality of a journal is measured by

i) Journal’s impact factor

ii) Journal’s ranking/quartile

Quartile rankings are therefore derived for each journal in each of its subject categories according to which quartile of the IF distribution the journal occupies for that subject category. Q1 denotes the top 25% of the IF distribution, Q2 for middle-high position (between top 50% and top 25%), Q3 middle-low position (top 75% to top 50%), and Q4 the lowest position (bottom 25% of the IF distribution).
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