How to Increase CITATIONS
Why citations matter

Impact on researchers

Number of publications – researcher productivity

Number of citations received - quality of research

h-index – productivity and influence of a researcher
Why citations matter

Impact on Journals

- Journal Impact factor
- 5-year Impact Factor
- Immediacy Index
- Cited half-life

http://www.ntu.edu.sg/Library/Pages/citations.aspx
Why citations matter

Why need high citations

• For applying research grant
• For promotion
• Journal indexing
• Incentives
• etc
1. Publish, Publish, Publish
No publications, no citations.

2. Publish a Review Paper
Good review papers are often highly cited.
<table>
<thead>
<tr>
<th>Title</th>
<th>Authors</th>
<th>Year</th>
<th>Journal</th>
<th>Cited by</th>
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<tr>
<td>A review on applications and challenges of nanofluids</td>
<td>Saidur, R., Leong, K.Y., Mohammad, H.A.</td>
<td>2011</td>
<td>Renewable and Sustainable Energy Reviews</td>
<td>283</td>
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<td>A review on biomass as a fuel for boilers</td>
<td>Saidur, R., Abdelaziz, E.A., Demirbas, A., Hosseinzadeh, M.S., Mekhilef, S.</td>
<td>2011</td>
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<td>202</td>
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<td>A review on solar energy use in industries</td>
<td>Mekhilef, S., Saidur, R., Safari, A.</td>
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<td>113</td>
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<td>A review on energy saving strategies in industrial sector</td>
<td>Abdelaziz, E.A., Saidur, R., Mekhilef, S.</td>
<td>2011</td>
<td>Renewable and Sustainable Energy Reviews</td>
<td>112</td>
</tr>
</tbody>
</table>
3. Contribute to Wikipedia

Nanofluid

From Wikipedia, the free encyclopedia

A nanofluid is a fluid containing nanometer-sized particles, called nanoparticles. These fluids are engineered colloidal suspensions in which nanoparticles used in nanofluids are typically made of metals, oxides, carbides, or carbon nanotubes. Common base fluids in nanofluids include water, ethylene glycol, and mineral oil.


38. http://nanofluid.ir


40. Hewakuruppu, Yasitha L.; Dombrovsky, Leonid; Jiang, Xuchuan; Baek, Sung; Taylor, Robert...
4. Promote your work
blog about it, tweet about it, bookmark it, link to it from your Facebook page, share it via your preferred online networking tool (academia.edu, ResearchGate, Mendeley etc.)
How to increase citations

Most Downloaded International Communications in Heat and Mass Transfer Articles

The most downloaded articles from International Communications in Heat and Mass Transfer in the last 90 days.

Forced, natural and mixed-convection heat transfer and fluid flow in annulus: A review
March 2015
H.K. Dawood | H.A. Mohammed | Nor Azwadi Che Sidik | K.M. Munisamy | M.A. Wahid

The enhancement of the thermal performance of heat exchanging equipment transport energy at low financial cost by various techniques is presented in this review. Heat transfer is classified into three...

Recent progress on hybrid nanofluids in heat transfer applications: A comprehensive review
November 2016
Nor Azwadi Che Sidik | Isa Muhammad Adamu | Muhammad Mahmud Jamil | G.H.R. Kefayati | Rizalman Mamat | G. Najafi

Hybrid nanofluids are potential fluids that offer better heat transfer performance and thermo physical properties than convectional heat transfer fluids (oil, water and ethylene glycol) and nanofluids...
5. Content is key
Produce a piece of well written, top quality, original research
6. Cite, and You will be Cited
Cite your past work when it is relevant to a new manuscript.

However, do not reference every paper you have written just to increase your citation count.
7. Publish Where It Counts
papers in high impact titles tend to attract more citations and sooner.
8. Make it open
Make your work open access so everyone can read it

Author publication fees for open access

- Springer: $3,000
- Wiley: $3,000
- Taylor Francis: $2,950
- Elsevier: $500-$5,000
Benefits of Open Access

Wider Access
Authors can address a wider audience without the reader having to pay a fee thereby increasing the reach of the articles.

Increased Citations & Impact
OA articles have a bigger impact and are cited more often when compared to subscription-only articles.

Increased Visibility
Readers become aware of authors who publish in open access journals and institutions can host open access repositories to increase visibility.

Drives Research Innovation
Immediate access to research results inspire other researchers to innovate. This improves interdisciplinary and multidisciplinary research endeavors.

Faster Availability & Searchability
Research results are available immediately to everyone once published. Also, open access articles are typically more easier to locate.
9. Choose your title carefully
Longer, more descriptive article titles generally attract more citations.

10. Carefully choose your keywords
Choose keywords that researchers in your field will be searching for so that your paper will appear in a database search.
11. Use a consistent form of your name on all of your papers

Using the same name on all of your papers will make it easier for others to find all of your published work.
12. Use a standardized institutional affiliation and address, using no abbreviations

Citation databases extract address information automatically from a paper

13. Publish with international authors

14. Publish papers with a Nobel laureates
15. Team-authored articles get cited more

16. Use more references
A number of studies have found that papers with longer lists of reference tend to be cited more often. The more work you cite, the higher the visibility of your article

17. Publish a longer paper
18. Papers with a larger number of “tables, figures, sketches” be likely to receive a higher number of citations

19. Avoid to select a question type of title
Articles with question type titles tend to be downloaded more but cited less than the others

A review on why researchers apply external magnetic field on nanofluids

Beriache M, Sidik N, Yazid M, Mamat R, Najafi G, Kefayati G

How to increase citations

20. Monitor your articles

Stats is becoming part of your Mendeley profile

We are pleased to announce that we will soon be integrating the Stats dashboard with your profile so that you can monitor the impact of your work and showcase it to others in one place.

More information

<table>
<thead>
<tr>
<th>Citations</th>
<th>h-index</th>
<th>Publications</th>
<th>Views</th>
<th>Readers</th>
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<td>1,052</td>
<td>16</td>
<td>241</td>
<td>72,942</td>
<td>1,891</td>
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</tbody>
</table>

Performance Timeline

- **Views this month**: 112
  - Your publications have received 112 views so far this month and a cumulative 22,454 views so far this year.

- **Citations this month**: 16
  - Your publications have been cited 16 times so far this month and a cumulative 202 times so far this year.
21. Publicize yourself - link your latest published article to your email signature

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81310 Johor Bahru, Johor
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Tel: 607-5534705 or ext. 34705
Fax: 607-5566159
Email: azwadi@fkm.utm.my
Site: http://www.fkm.utm.my/~azwadi

Most Downloaded International Communications in Heat and Mass Transfer Articles
The most downloaded articles from ScienceDirect in the last 90 days.

1. A review on the application of nanofluids in vehicle engine cooling system
   November 2015
   Nor Azwadi Che Sidik | Muhammad Noor Afiq Witi Mohd Yazid | Rizalman Mamat

2. Applications of nanorefrigerant and nanolubricants in refrigeration, air-conditioning
   and heat pump systems: A review
   November 2015
   Omer A. Alawi | Nor Azwadi Che Sidik | M’hamed Beriache

3. Forced, natural and mixed-convection heat transfer and fluid flow in annulus: A review
   March 2015
   H.K. Dhir; M.A. Mohamed | Nor Azwadi Che Sidik | M. Marzuki; H.A. Waibid
22. Monitor your performance

Stats is becoming part of your Mendeley profile
We are pleased to announce that we will soon be integrating the Stats dashboard with your profile so that you can monitor the impact of your work and showcase it to others in one place.

More information

Citations 1,052
h-index 16
Publications 241
Views 72,942
Readers 1,891

Performance Timeline

Views this month 112
"Your publications have received 112 views so far this month and a cumulative 72,942 views so far this year.

Citations this month 16
"Your publications have been cited 22 times so far this month and a cumulative 1,052 times so far this year.

Congratulations
With 212 new reads, you were the most read author from your institution

Achieved week ending Sep 3rd

Reads 24,136
Last week: 213
Citations 1,222
Last month: 40

Nor Azwadi
Lecturer of Fluid Mechanics, Universiti Teknologi Malaysia
Numerical methods, fluid structure interaction, lattice Boltzmann, Convective heat transfer, Nanofluid
Verified email at fkm.utm.my
My profile is public

Change photo

Nor Azwadi

Citation indices

<table>
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<tr>
<th>All</th>
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<tr>
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<td>52</td>
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</table>

A review on preparation methods and challenges of nanofluids
NAC Sidik, HA Mohammed, OA Alawi, S Samion
International Communications in Heat and Mass Transfer 54, 115-125

Cited by 75 2014
22. Monitor your performance

How to increase citations

Scopus Preview

Author details

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http://orcid.org/0000-0001-9634-1958

Documents: 241
Citations: 1051 total citations by 696 documents
h-index: 16

Citation Distribution by year

Total Articles in Publication List: 331
Articles With Citation Data: 98
Sum of the Times Cited: 340
Average Citations per Article: 3.47
h-index: 9
Last Updated: 09/02/2017 08:38 GMT

ScienceDirect
Keywords
azwadi

61 results

Refine by:
Years
- 2017 (20)
- 2016 (15)
- 2015 (10)
- 2014 (10)
- 2013 (1)
- 2012 (1)
- 2011 (3)
- 2010 (1)

Show less